# Macroeconomic News Announcements and Price Discovery: Evidence from Canadian-U.S. Cross-Listed Firms

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This version: October 2013

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#### Abstract

This study examines the impact of macroeconomic news announcement on price discovery of Canadian cross-listed stocks. We compare the price discovery of 38 Canadian companies listed on the Toronto Stock Exchange (TSX) and the New York Stock Exchange (NYSE) during announcement and non-announcement days for the period 2004 - 2011. First, we observe that price discovery shifts significantly during macroeconomic news announcements. Second, the U.S. market becomes more important in terms of price discovery, regardless of the origin of the news. Third, we also examine the relation between price discovery and market microstructure variables. After controlling for liquidity shocks, we find the impact of news announcements still persists. Intraday analyses of price discovery on periods surrounding news releases further support these findings, particularly during Federal Funds Rate announcements. These results suggest that there is a difference in information-processing capability of the two markets, with the U.S. market being better at processing information than the Canadian market during macroeconomic news announcements.

JEL Classification: C32; C58; E44.

Keywords: Price Discovery; Macroeconomic News Announcements; Cross-listed Stocks; Market Microstructure.

We thank Terry Walter, Carole Comerton-Forde, and Mardi Dungey for helpful comments and suggestions. We thank the seminar participants at the AUT Finance seminar, Rotterdam School of Management PhD seminar, Luxembourg School of Finance PhD seminar, the Finance Seminar at FernUni, Hagen, and the Sirca Young Researcher Workshop.

# 1 Introduction

The study of price discovery concerns the process of how different information sources contribute to the evolution of the underlying value of an asset. It addresses questions such as how information flows into the market, how the market responds to the flow of information, and how quickly information is incorporated into prices. For assets that are traded in multiple markets, the market which incorporates information quickest is the dominant market for price discovery. Baillie et al. (2002) explain that since only the trading venue differs, intermarket arbitrage keeps the prices in the different markets from drifting apart, causing prices to be cointegrated. Therefore stocks listed in multiple markets share a common efficient price. This price is driven by information, and becomes the source of permanent movement in the prices of all markets. This indicates that the temporal stability of price discovery relationship between markets is linked to the arrival of information. Thus, information is a key factor in determining price discovery.

One important source of information is the release of macroeconomic news. These announcements provide indications for near-term policy changes and provide investors with fundamental information to adjust their expectations regarding future economic conditions and price security more accurately. Since macroeconomic news announcements are pre-scheduled, the timing of such releases is predictable. Investors can anticipate that security prices might change quickly during news release, and therefore, based on the ability to observe prices and trade rapidly, they might choose to trade in a particular market.

The impact of news announcements on security prices has been studied extensively (see Andersen et al., 2007; Love and Payne, 2008; and Nowak et al., 2011). Similarly, studies on price discovery of cross-listed securities are ample (see Hupperets and Menkveld, 2002; Pascual et al., 2006; Chen and Choi, 2012). Studies on the impact of news announcement on price discovery, however, is relatively new, especially when considering a multi-market setting.

Current studies linking macroeconomic news announcements and price discovery are limited to assets within a single market.<sup>1</sup> In a world of perfectly shared information, macroeconomic news can be instantaneously accessed in any market around the world. Such news is especially important

<sup>&</sup>lt;sup>1</sup>see Mizrach and Neely (2008), Phylaktis and Chen (2010), Taylor (2011).

for assets traded in multiple markets because it drives prices in one market which then leads to movement in prices in another market. This implies that the impact of news on price discovery also applies across markets. While such theoretical relationship can be expected, there is currently no empirical evidence which shows that macroeconomic news announcements affect price discovery of assets traded in multiple markets. In addition it is still not understood whether news originating from one market has the same impact on price discovery as news originating from another market. These unanswered questions leave the findings in the microstructure of cross-listed stocks literature incomplete.

In this paper, we hypothesize that information during scheduled news announcements in one market leads to a shift in price discovery from one market to another. We test this hypothesis by examining the Hasbrouck (1995) Information Share (IS) and Gonzalo and Granger (1995) Permanent-Transitory (PT) decomposition measures during days with scheduled macronews relative to the IS and PT during days with no announcements. In doing so, we consider Canadian as well as U.S. macroeconomic news. Particularly, we examine the extent to which macronews announcements from either market contribute to the price discovery of Canadian stocks listed in these two markets.

Our analysis leads to several interesting findings. First, we observe that price discovery shifts significantly during macroeconomic news announcements. Second, the U.S. market becomes more dominant in terms of price discovery, regardless of the origin of the news. Third, we also examine the relation between price discovery and market microstructure variables. After controlling for liquidity shocks, we find the impact of news announcements still persists. Intraday analyses of price discovery on periods surrounding news releases further support these findings, particularly during Federal Funds Rate announcements. These results suggest that the U.S. market is better at processing information from macroeconomic news announcements.

Our work has a number of novel features compared with previous research in this area. First, our study is the first to analyze the impact of macronews on price discovery of cross-listed stocks. Second, we assess both Canadian and U.S. macroeconomic news, compared to previous studies which has only looked at U.S. announcements. Third, we conduct our study at high frequency (to the seconds), in contrast to previous work which use less frequent data (one-minute or five-minute). This allows us to conduct more powerful and accurate tests of market efficiency and price discovery process. Furthermore, the competition among electronic trading systems in the U.S. and Canada determines the access to the best displayed prices and quotations through a variety of private connectivity providers. This affects the availability of some firms' quotes. To limit this negative impact, we use a group of stocks as our sample because a portfolio of stocks is subject to continuous update of its constituents. Complimenting this, a sample of more than 7 years is used to derive robust results, compared to the short horizons of earlier studies.

The nature of cross-listings of Canadian stocks in the U.S. offers our study several advantages. First, Canada and the U.S. are highly integrated markets. This enables easy access for firms to list and also for investors to trade actively in both markets. Second, they have synchronised their trading hours, so they overlap completely. Regular trading hours for both markets are from 9:30AM to 4:00PM (EST). This is important for conducting intraday analysis since we need prices observed at the same time in the two markets. Third, Canadian securities are listed in the U.S. as ordinary shares, unlike securities from other countries which are usually listed as American Depositary Receipts (ADRs). Canadian stocks trading in the U.S. and Canada are therefore fully fungible, and are likely to move more closely to each other than the prices of ADRs from other countries and their home-market securities.

We structure the remainder of this paper as follows. Section 2 discusses some of the relevant literature on price discovery of cross-listed stocks and its linkage with macroeconomic news announcements. Section 3 describes the framework in deriving the Vector Error Correction Model, as well as the Hasbrouck (1995) information share and Gonzalo and Granger (1995) permanent-transitory decomposition measures. Section 4 looks at the selection of equity data, and the macroeconomic news announcements. Section 5 reports the empirical findings. Finally, section 6 concludes.

## 2 Literature Review

The main objective of this study is to answer a fundamental question of how information from macroeconomic news releases contribute to the price discovery of stocks listed on multiple exchanges. As such, we connect two strands of literature, namely the price discovery of cross-listed stocks and the impacts of macroeconomic news announcement on security prices. While each of these topics have been widely studied in the literature, the connection between them has received little attention.

There is an extant literature on price discovery of cross-listed stocks. Studies suggest that the home market tends to lead price discovery for cross-listed stocks, and this can be attributed to several market characteristics. For instance, Lieberman, Ben-Zion, and Hauser (1999) investigate dominant-satellite relationships of stocks listed on two international markets, Tel-Aviv and New York. They find that arbitrage opportunities are generally not available and that usually, the domestic market emerges as the dominant one and the foreign market as the satellite one, particularly for international companies with large volume and stock-holding. Eun and Sabherwal (2003) examine price discovery for Canadian TSX-listed stocks that are also listed on the NYSE, AMEX, or Nasdaq in the U.S. For the majority of stocks, the U.S. prices adjust more to TSX prices than vice versa, suggesting that the TSX leads in terms of price discovery. The U.S. share in price discovery is directly related to the U.S. share of trading, and inversely related to the ratio of bid-ask spreads. Pascual et al. (2006) study the price discovery process of the Spanish stocks listed on the Spanish Stock Exchange (SSE) and cross-listed on the NYSE. They find that the fact the SSE leads in terms of price discovery is attributable to its own trading activity. Frijns et al. (2010) observe the price discovery of Australian and New Zealand bilaterally cross-listed stocks, and find that in both cases the home market is dominant in terms of price discovery. However, they also observe that as firms grow larger and their cost of trading in Australia declines, the Australian market becomes more informative.

It has been documented, albeit rudimentarily, that the arrival of information also contributes to the price discovery process between markets. Using volatility as a proxy for information on Bund futures contract, Martens (1998) shows that during volatile periods, the share in volume in the London International Financial Futures Exchange decreases but the share in price discovery process increases, whereas in quiet periods, the Deutsche Terminbourse share of price discovery increases. Amin and Lee (2010) document that the option markets' share of price discovery increases relative to the equity markets' share prior to quarterly earnings announcements due to the fact that option traders initiate a greater proportion of long and short positions immidiately before the dissemination of earnings news.

In this study, we assess macroeconomic news announcements as an important source of information. Macronews conveys price-relevant information and their release is largely known, which allows us to examine the effect of temporary information advantages that informed and liquidity traders may have. Security prices are affected by adjustments in expectations to the changing economic conditions driven by macroeconomic news announcements, such as GDP output, employment and inflation surprises, among others. Studies have shown that macroeconomic news announcements are linked to changes in security prices. Andersen et al. (2003) list 25 important macroeconomic variables and demonstrate (empirically) the asset pricing impact (instantaneous response) of macroeconomic announcements on exchange rates. They find that high-frequency exchange rate dynamics are linked to economic fundamentals. Bernanke and Kuttner (2005) and Boyd et al. (2005) conduct analysis on the stock market, while Balduzzi et al. (2001) and Fleming and Remolona (1999) analyse the bond market. Macroeconomic information releases also affect order flow, resulting in an excess of traders aggressively buying over traders aggressively selling after releases of good news (see Evans and Lyons, 2005; Brandt and Kavajecz, 2004; Love and Payne, 2008).

Since price discovery concerns the process of how information gets incorporated into prices, changes in prices during macronews announcements would affect the level of price discovery. Indeed, several papers have investigated this link between price discovery and macroeconomic news announcements. For instance, Mizrach and Neely (2008) test for information shares in the U.S. Treasury futures market using data at one minute frequency during macroeconomic announcements in the period from 1997 to 2000. They find weak evidence on the impact of announcements due to the fact that only in one out of four cases when news is released the futures market gains information share. They conclude that macroeconomic announcements rarely explain information shares independently of liquidity. Stronger evidence is provided by Taylor (2011) who observes increase in information asymmetry and price discovery around the release of key macroeconomic information. He assesses the level of price discovery for S&P 500 index constituents over the period January to December 2002 at one minute frequency, and finds that the E-mini futures market becomes more dominant during conditions of high liquidity and extreme information asymmetry, i.e. during macroeconomic news releases. Phylaktis and Chen (2010) investigate price discovery of the foreign exchange market during macroeconomic news announcements using PT and IS measures. Using midquotes at 5 min frequency, they estimate price discovery over time for major trading banks in the UK and U.S. markets over the period January 1994 to December 1998. They find that top 10 trading banks' information advantage becomes prevalent, and their information share expanded during general scheduled macroeconomic news.

Does information affect price discovery between markets? It is no longer uncommon that assets such as stocks are listed in multiple markets. In such case, prices of these stocks are cointegrated and share a common efficient price. As a consequence, when information from macroeconomic news releases affect the price in one market, the price of the same stock in another market would also be affected. The price discovery process between these markets would then be determined by how well these two markets process the information. Therefore, one can expect that a relation between macroeconomic news announcements and price discovery transpires across markets. The lack of empirical evidence to prove this remains a gap in the current literature.

Studying cross-listed stocks provides us with the perfect avenue to study the price discovery process across markets. Current studies in this area are limited to several asset classes. The foreign exchange rates, the index funds, and the Treasury futures are the natural choice to study price discovery process because they are highly liquid, and receive a steady flow of public information, especially from scheduled macroeconomic announcements. Therefore it is expected that activities in these assets may exert greater impact on the price formation process. However, similar arguments can also be applied to stocks. As explained in McQueen and Roley (1993), there is a strong relationship between stock prices and macroeconomic news because businesses are concerned about inflation news, industrial production, and the unemployment rate which are conveyed in macroeconomic variables.

## 3 Methodology

In this section, we illustrate how stock price dynamics of the same asset in two different markets can be modeled using an error-correction model. Subsequently, we compute Gonzalo and Granger (1995) permanent-transitory decomposition and Hasbrouck (1995) information share to measure price discovery.

#### 3.1 Error-Correction Model

Market microstructure theory assumes that every asset has an efficient price. This efficient price, although unobserved, represents the underlying value of an asset conditional on all available public information. Following Madhavan (2000), we assume that all investors share the same public information, and prices are efficient in the sense that the current price reflects future price expectations conditional on the available information set. Consequently, the efficient (log) price,  $p_t$ , follows a random walk,

$$p_t = p_{t-1} + e_t,\tag{1}$$

where  $e_t$  is the innovation in public beliefs. The existence of market frictions (e.g. order processing costs, inventory holding costs, asymmetric information costs) leads to deviations from the efficient price, resulting in two different prices that market makers trade at. The observed transaction price,  $y_t$ , is equal to the efficient price and the friction component,  $\zeta_t$ , which is positive (negative) for a buy (sell) transaction and zero for a transaction at the midpoint,

$$y_t = p_t + \zeta_t. \tag{2}$$

Consider two different markets that trade the same asset. The observed price in both market,  $y_{1,t}$ , and  $y_{2,t}$ , share one common trend - the efficient price. In a multivariate setting, this can be expressed as:

$$\begin{pmatrix} y_{1,t} \\ y_{2,t} \end{pmatrix} = \iota p_t + \begin{pmatrix} \zeta_{1,t} \\ \zeta_{2,t} \end{pmatrix},\tag{3}$$

and  $\iota$  is a (2x1) unit vector. This equation can be seen as the integrated process of random walk and news innovations plus the market frictions observed at time t. The study of price discovery relies on the assumption of price cointegration. When a single security trades in two different markets, prices in both markets share a common stochastic trend,  $p_t$ . Since prices in both markets are driven by the same underlying fundamentals, the difference between  $y_{1,t}$  and  $y_{2,t}$  is stationary. Formally,

$$(1-1)\binom{y_{1,t}}{y_{2,t}} = (1-1)\iota p_t + (1-1)\binom{\zeta_{1,t}}{\zeta_{2,t}} = \zeta_{1,t} - \zeta_{2,t}$$
(4)

which is a covariance stationary assuming that frictions are stationary. Equation (4) shows that the difference in prices in the two markets represents the difference in frictions and the two price series are cointegrated with cointegrating vector,  $\beta' = (1 - 1)$ . The Engle-Granger Representation Theorem suggests that a cointegrated system can be expressed as an error-correction model of the following form,

$$\Delta y_t = c + \alpha \beta' y_{t-1} + \sum_{i=1}^N \Gamma_i \Delta y_{t-1} + \epsilon_t \tag{5}$$

where  $\Delta y_t$  is the (2x1) vector of log returns, c is a vector of constants,  $\alpha$  is a (2x1) vector that measures the speed of adjustment to the error-correction term (i.e.  $\alpha = \begin{pmatrix} \alpha^{US} \\ \alpha_{CAN} \end{pmatrix}$ ),  $\Gamma_i$  are (2x2) matrices of AR coefficients, and  $\epsilon_t$  is a (2x1) vector of innovations. The VECM has two parts: the first part,  $\beta' y_{t-1}$ , represents the long-run equilibrium between the price series. The second part,  $\sum_{i=1}^{N} \Gamma_i \Delta y_{t-1}$ , represents the short-term dynamics induced by market imperfections.

The VECM has been used extensively to study the price discovery of a security traded in multiple markets. For example, Hasbrouck (1995) uses the VECM to estimate price discovery of stocks traded in the NYSE and U.S. regional exchanges. Werner and Kleidon (1996) analyze the cointegration of British stocks cross-listed in the UK and U.S. markets. Huang (2002) studies the price discovery of quotes in Nasdaq market submitted by the electronic communication networks (ECNs) and by traditional market makers. Pascual et al. (2006) investigate the price discovery process of Spanish cross-listed stocks in the NYSE during the daily (two-hour) overlapping interval.

#### 3.2 Price Discovery Measures

In this paper, we use the VECM to compute the price discovery measures of Canadian stocks crosslisted in the U.S. We follow two approaches: the Gonzalo Granger (1995) permanent-transitory decomposition (PT), and the Hasbrouck (1995) information share (IS) measures. They are directly related and the results of both models are primarily derived from the VECM.<sup>2</sup>

#### 3.2.1 Gonzalo Granger (1995) Permanent-Transitory Decomposition (PT) Measure

The PT measure is concerned with the permanent shocks that result in a disequilibrium as markets process news at different speeds. The PT measures each market's contribution to the common factor, where the contribution is defined to be a function of the market's error correction coefficients; in this case, the speed of adjustment coefficients,  $\alpha$ . When a market dominates in terms of price discovery, its value of  $\alpha$  will be small, indicating that this market does not correct in response to any differences in prices between markets. Conversely, when a market is a satellite market, its value of  $\alpha$  will be large in absolute terms relative to the dominant market, indicating strong adjustment to price differences. If neither market is completely dominant, the magnitude of  $\alpha$  will indicate the relative dominance between the two. The PT can be computed using the following measure,

$$PT^{US} = \frac{\alpha^{CAN}}{\alpha^{CAN} + |\alpha^{US}|},\tag{6}$$

where  $\alpha^{US}$  is negative, and  $\alpha^{CAN}$  is positive given our  $\beta$  definition of (1, -1)'. This ratio gives an indication of the degree of dominance of one market over the other market. A higher value of this ratio reflects a greater feedback or contribution from the US. Therefore, a  $PT^{US}$  of zero would imply that the NYSE does not contribute to the price discovery of the stocks, whereas a  $PT^{US}$ greater than zero would imply feedback from the NYSE to the TSX.

<sup>&</sup>lt;sup>2</sup>Baillie et al. (2002) explain that PT and IS provide similar results if the VECM residuals are uncorrelated. However, if substantial correlation exists, the two measures usually yield different results. While the PT measure is not affected by contemporaneous correlation in the residuals, the IS model is. Therefore it needs to be handled using Cholesky factorization, which requires that the prices be ordered. This makes the IS results to be variable order dependent and Hasbrouck (1995) suggests that different orders be used in order to calculate the upper and lower IS bounds before they are averaged to arrive at a final IS result.

#### 3.2.2 Hasbrouck (1995) Information Share

Hasbrouck proposes an alternative measure for price discovery – the information share (IS). It measures the proportion of variance contributed by one market with respect to the variance of the innovations in the common efficient price. To assess this, note that we can rewrite Equation (5) as a vector moving average (Wold representation):

$$\Delta y_t = \Psi(L)e_t,\tag{7}$$

where  $\Psi(L)$  is a matrix polynomial in the lag operator ( $\Psi(L) = 1 + \psi_1 L + \psi_2 L^2 + \psi_3 L^3 + ...$ ). Following the Beveridge and Nelson (1981) decomposition, which states that every (matrix) polynomial has permanent and transitory structure, we can write Equation (7) in its integrated form as:

$$y_t = \Psi(1) \sum_{s=1}^t e_s + \Psi^*(L) e_t.$$
 (8)

where  $\Psi(1)$  is the sum of all moving average coefficients, which measures the long-run impact of an innovation to the level of prices. Since prices are cointegrated,  $\beta' y_t$  is a stationary process, it implies that  $\beta' \Psi(1) = 0$ , i.e. the long-run impact is the same for all prices. If we denote  $\psi = (\psi_1, \psi_2)$ as the common row vector in  $\Psi(1)$ , Equation 8 becomes:

$$y_t = \iota \psi \left(\sum_{s=1}^t e_s\right) + \Psi^*(L)e_t.$$
(9)

Hasbrouck (1995) states that the increment  $\psi e_t$  in Equation (9) is the component of price change that is permanently impounded into the price and is presumably due to new information and decomposes the variance of the common factor innovations, i.e.,  $var(\psi e_t) = \psi \Omega \psi'$ . The information share of a market is defined as the proportion of variance in the common factor that is attributable to innovations in that market. Since Hasbrouck (1995) uses the Cholesky factorization of  $\Omega = MM'$  to handle contemporaneous correlation, where M is a lower triangular matrix, the information share of market *i* is represented as:

$$S_i = \frac{([\psi M]_i)^2}{\psi \Omega \psi'} \tag{10}$$

We compute  $\Psi(1)$  in Equation (9) by calculating the product of the orthogonal matrices of  $\beta_{\perp}$  and  $\alpha_{\perp}$  (see Baillie et al., 2002),

$$\Psi(1) = \beta_{\perp} \Pi \alpha'_{\perp},$$
  

$$\Pi = (\alpha'_{\perp} (I - \sum_{j=1}^{k} A_j) \beta_{\perp})^{-1},$$
(11)

where I is the (2x2) identity matrix, and  $\Pi$  is a scalar if there is only one common factor in the system. Since  $\beta = (1, -1)'$ , we know that  $\beta_{\perp} = (1, 1)'$ . Therefore,

$$\Psi(1) = \begin{bmatrix} \psi \\ \psi \end{bmatrix} = \Pi \begin{bmatrix} \gamma_1 & \gamma_2 \\ \gamma_1 & \gamma_2 \end{bmatrix}$$
(12)

Where  $\gamma_1$  and  $\gamma_2$  are the components of  $\alpha'_{\perp}$ . Subsequently, the lower triangular matrix, M given by Cholesky factorization of  $\Omega$  in Equation (10) can be expressed as:

$$M = \begin{bmatrix} m_{11} & 0 \\ m_{12} & m_{22} \end{bmatrix} = \begin{bmatrix} \sigma_1 & 0 \\ \rho \sigma_2 & \sigma_2 (1 - \rho^2)^{1/2} \end{bmatrix}$$
(13)

Using equation (9), (12), and (13) we can rewrite the information share as:

$$S_{1} = \frac{(\gamma_{1}m_{11} + \gamma_{2}m_{12})^{2}}{(\gamma_{1}m_{11} + \gamma_{2}m_{12})^{2} + (\gamma_{2}m_{22})^{2}},$$
  

$$S_{2} = \frac{(\gamma_{2}m_{22})^{2}}{(\gamma_{1}m_{11} + \gamma_{2}m_{12})^{2} + (\gamma_{2}m_{22})^{2}}$$
(14)

where  $S_1$  denotes the upper bound of the information share of market 1 and  $S_2$  the lower bound of market 2. In order to get the lower bound for market 1 and upper bound for market 2, we reverse the order of the  $\Psi(1)$  as well M and recompute Equation (14). Subsequently, we compute the midpoints to obtain the IS value.

# 4 Data Sources

#### 4.1 Intraday Stock Returns Data

We collect data for 38 Canadian stocks which are traded in Canada and the U.S. for the period January 1, 2004 to January 31, 2011 (1,727 trading days). For the U.S. market, we use the national best bid and ask quotes for stocks with the NYSE as primary listings.and for the Canadian market, we use quotes posted at the TSX as consolidated tape had not yet existed. The end of the sample is chosen to avoid confounding effects from the new Order Protection Rule in Canada which became effective on February 1, 2011 (see Clark, 2011). These stocks are simultaneously traded cross-listed pairs through the sample period, and had a minimum trading history of three months preceding the study period. Data are collected from the Thomson Reuters Tick History (TRTH) database maintained by SIRCA.<sup>3</sup> We obtain intraday quotes sampled at one-second frequency.<sup>4</sup> Since sometimes trading in one of the markets start later than 9:30:00, we risk having non-synchronous data. Therefore, we omit the first five minutes of the day. This leaves us to 23,100 observations per trading day per company. Following Grammig et al. (2005), we use midpoints of quotes to study price discovery as these are less affected from the bid-ask bounce that is normally observed in transaction prices. We also obtain intraday Canadian - U.S. Dollar exchange rate quotes from TRTH and use the midpoint to convert the Canadian prices into U.S. Dollars. Hence, our analyses in this paper are based on the quote price series for each firm in the same currency, i.e. the U.S. dollar.

#### TABLE 1

Table 1 contains descriptive statistics for our sample of 38 firms. We report the market capitalization, average daily trade, and average percentage bid-ask spread for each stock in both the U.S. and Canada. We also include the trading ratio and spread ratio of the U.S. market relative to

<sup>&</sup>lt;sup>3</sup>Securities Industry Research Centre of Asia-Pacific.

<sup>&</sup>lt;sup>4</sup>Fleming and Remolona (1999) indicate that more powerful tests of market efficiency can be carried out only by using intraday observations of financial asset prices. Eun and Sabherwal (2003) use quotes at 10-minute interval to assess price discovery in their study from February to July 1998, while 1-minute interval is employed in Chen and Choi (2012) in their study from January 1998 to December 2000. By 2007, Riordan and Storkenmaier (2012) uses milisecond frequency to capture price discovery, albeit their sample are the most actively traded companies making up the German main indexes. With these considerations, we postulate 1-second interval as the optimal sampling frequency

the Canadian market. Our sample covers a broad set of firms with market capitalization ranging from a minimum of \$558 million to a maximum of \$66 billion. It covers the less liquid stock such as Kingsway Financial Services with a daily U.S. trades of 158 trades to a more liquid stock such as Barrick Gold with a daily trades of 33,331 trades, with a sample average of 7,110 trades. In Canada, daily number of trades ranges from a minimum of 108 trades for MI Developments Inc. to a maximum of 10,213 trades for Suncor Energy, with an average of 4,179 trades. The trading ratio suggests that trading intensity is higher in the U.S. than in Canada as shown by a 63% ratio. The highest trading ratio in the U.S. is Brookfield Office with 84% while the minimum is reported by TransAlta Corp with 11%. The average daily percentage spread in both markets is 0.12%, and the average spread ratio for the U.S. market as a proportion to the Canadian market is 50%, suggesting that cost of trading on average is about the same in the U.S. and Canada.

We conduct the usual procedures of unit root and cointegration tests before estimating the PT and IS. To test for non-stationarity, we perform Augmented-Dickey Fuller tests using Akaike Information Criterion (AIC) to select optimal lag length. For all stocks, we cannot reject the presence of a unit root. Subsequently, we conduct Johansen's (1988) test for cointegration. In all tests, we reject the null of no cointegration in favour of the alternative of one cointegrating vector. Since the price series in our sample satisfy both conditions, we conclude each pair of our sample stocks is cointegrated.

#### 4.2 Macroeconomic News Announcements

#### TABLE 2

Table 2 lists the names, sources, time of release and the frequency of all the macroeconomic news announcements considered in this study. We obtain the date, time and the actual figures for the macroeconomic news announcements from their respective websites as listed in the Appendix. For the Canadian market, we select 10 Canadian macroeconomic news releases (in line with studies such as Gravelle and Moessner, 2001; Doukas and Switzer, 2004). Real GDP, Capacity Utilization Rate, and Current Account Balance are announced quarterly, Interest Rates are released every 6 week, while the rest are released monthly. As for the U.S. announcements, given the large number of data releases, we restrict our sample to the most relevant 22 items. This is in line with the literature in this area (see Balduzzi et al., 2001; Andersen et al., 2003, 2007). From these major announcements, the GDP related announcements are released quarterly, Fed-funds rate is released every 6 week, and all the remaining announcements are released monthly.

# 5 Results

In this section, we present the results for the models proposed in Section 3. We divide our analyses into two subsections. The first subsection concerns the change in daily level of price discovery caused by macroeconomic news announcements. Specifically, we compute the PT and IS for the stocks during announcement and non-announcement days over the sample periods, then we measure the difference between the two results. We examine the absolute changes in price discovery as well as the directional changes. We further conduct a regression analysis and control for the possible impact of liquidity during announcement times. The second subsection concerns the change in intraday price discovery during announcement times. Using smaller intraday event windows on periods surrounding the announcements, we implement similar tests as the ones in section one. The tests in these two subsections assess the different relationship aspects between macroeconomic news announcements and stock prices, such as the direction of the news impact, the types of significant news (domestic vs foreign news), as well as the accuracy of the time and model specifications.

#### 5.1 Daily Price Discovery during Announcement and Non-Announcement Days

To illustrate the importance of macroeconomic announcements in understanding the price discovery mechanism, we consider the relation between announcement/non-announcement days and the price discovery measures of the stocks. We compute PT and IS daily. The VECM of equation (5) is estimated by Ordinary Least Squares (OLS) with optimal lag length computed by AIC. We differentiate the PT and IS on non-announcement days and specific announcement days. The difference in PT and IS indicates market reactions to price discovery imposed by news releases. We report percentage change in PT and IS. T-statistics are computed using paired-difference test, and controlled for possible heteroskedasticity using Newey-West correction.

#### 5.1.1 Absolute Difference Test

Price discovery may shift to either direction for stocks listed in multiple markets, especially when news may originate from either market. Therefore, the relative extent of news on price discovery is not obvious. As discussed in Eun and Sabherwal (2003), the TSX, as the home market stock exchange, is likely to contribute substantially to price discovery as it is in the security's home market where substantial information is expected to be produced. However, the dominance of the U.S. stock exchanges as among the largest and most liquid exchanges in the world also suggests that they are likely to contribute significantly to price discovery. Such conflicting arguments do not provide us with a clear prior on the directional impact of news announcements. Therefore, we may observe price discovery shifting in either directions. Calculating the mean coefficients in such condition may lead us to type 2 error where the mean is close to 0 and t-statistics appear insignificant since the impacts cancel each other off. To deal with this issue, we conduct test using absolute differences.

#### **INSERT TABLE 3**

Table 3 reports the difference in the U.S. portion of price discovery between non-announcement and announcement days for the period January 2004 to January 2011. The figures reported are the absolute percentage differences in IS and PT,  $\frac{|(IS(PT)_{Announcement}-IS(PT)_{Non-Announcement})|}{IS(PT)_{Non-Announcement}}$ , and their t-statistics. It also reports the number of firms which significantly cause shifts in IS and PT.<sup>5</sup> On aggregate, macroeconomic news announcements cause a 3.1% shift in U.S. IS, and a 2.6% shift in PT. Canadian announcements contribute to 3.4% (2.8%) shifts in IS (PT), while U.S. announcements lead to 3.0% (2.5%) shifts. On average, 36.7 out of 38 firms react significantly to announcements, causing significant shifts in IS (and 36.8 for PT)

Looking at the individual announcement, we find significant shifts in the U.S. portion of price discovery during all announcements. The number of firms which show significant reactions are also very high. These results strongly suggest that macroeconomic news announcements affect the level of price discovery between Canada and the U.S.

 $<sup>^{5}</sup>$ We use Li and Maddala (1997) stationary bootstrap method to resample the residuals. We first estimate the VECM model of Equation (5). The estimated parameters and residuals are stored. The resampled residuals are then inserted back into the VECM. The VECM is-re-estimated and the new IS and PT recalculated. We repeat the process 200 times.

#### 5.1.2 Directional Difference Test

We examine the directional impact of news announcements on price discovery by computing the percentage difference in IS and PT during days with a specific announcement and non-announcement days. Table 4 reports the differences in price discovery during various announcement days and their t-statistics. It also reports the number of firms which significantly reduce or increase the IS and PT.

#### **INSERT TABLE 4**

Panel A in Table 4 presents the changes in U.S. IS during the different announcement days. On average, macroeconomic news announcements cause a significant 1.1% increase in the U.S. IS, at 1% level with 24.3 firms significantly show increases in IS and 12.3 firms show decreases. Canadian announcements contribute to a significant 1.5% increase in IS, and the U.S. announcements contribute to a 0.9% increase.

When we break down the different Canadian announcements, we find that five macroeconomic announcements: Consumer Price Index, Labour Force Survey, Capacity Utilization Rate, Retail Sales and Leading Indicator Index significantly increase the U.S. IS (decrease in Canada IS). This is reflected in the number of firms which significantly increase the U.S. IS as opposed to those which decrease it, as shown in the third and fourth columns of Panel A. For example, the increase in IS during Consumer Price Index announcements is caused primarily due to 30 of the firms in our sample showing significant increase in IS whereas only 5 firms show significant decrease. Some of the largest increase in IS is during Canada Capacity Utilization Rate announcements with 4.7%, followed by Retail Sales announcements by 3.7%, and Labour Force Survey with 2.8%. This may indicate that these announcements cause more concentrated and intensive reaction from U.S. market players. Canada Interest Rates announcement does not appear to be significant. One possible explanation may be the relatively easy predictability of the statistics by the market players, since there has not been a sufficient degree of divergence between Canadian and U.S. business cycles after the Bank of Canada began efforts to increase its monetary policy transparency in the early to mid-1990s. As for the U.S. announcements, we observe a large number of announcements significantly increase the U.S. IS. The Federal Funds Rate announcements, as one of the key macroeconomic variables appear to lead to a significant increase in IS. Forward looking macroeconomic announcements such as Consumer Confidence Index, Chicago PMI, and Leading Indicator Index also report significant increase in IS. Housing Starts report, which are used by analysts to help create estimates for other consumer-based indicators is significant. Another important macroeconomic variable is the Trade Balance, which also appears significant. It has been documented that small open economies are affected by international economic developments, especially by large countries with which they have important relationships in international trade.<sup>6</sup> Therefore, it is not surprising if an open economy like Canada with a strong trade and capital market links with the United States is expected to be affected by developments in the U.S. economy.

Panel B of Table 4 reports the PT results. They are very similar to those of the IS results in Panel A. The correlation coefficient between the IS and PT results is 0.978, which affirms our earlier finding. On average, macroeconomic announcements cause a significant (at 1% level) 1.0% increase in PT, with a 1.1% increase contributed by the Canadian announcements and 0.9% increase by the U.S. announcements. Overall, price discovery shifts to the U.S. during macroeconomic news announcements. To further assess the robustness of our results, we conduct a regression test, controlling for possible exogenous variables as discussed in the next section.

#### 5.1.3 Daily Regression Analysis

Does the role of macroeconomic news announcements diminish after controlling for liquidity shocks? Jiang et al. (2011) suggest that liquidity shocks, such as changes in the bid-ask spread and market depth during macroeconomic news announcements have significant predictive power for changes in security prices. Moreover, Mizrach and Neely (2008) find that market liquidity contribute significantly to the level of IS and PT during announcement times. With these considerations, we construct a regression model using dummy variables as a proxy for announcement days to test for the impact of announcements, controlling for liquidity effect. In doing so, we first construct series

<sup>&</sup>lt;sup>6</sup>Campbell and Lewis (1998) show that Australian fixed-income markets are significantly affected by U.S. macroeconomic news.

using daily IS and PT, and estimate the following model:

$$\ln\left(\frac{PD_t^{US}}{1 - PD_t^{US}}\right) = c + \beta_1 \left[\ln\left(\frac{N_t^{US}}{N_t^{US} + N_t^{CAN}}\right)\right] + \beta_2 \left[\ln\left(\frac{S_t^{US}}{S_t^{US} + S_t^{CAN}}\right)\right] + \beta_3 Time + \beta_4 D_t + \varepsilon_t$$
(15)

where  $PD_t^{US}$  represents the daily U.S. IS or PT,  $N_t^{US}$  and  $N_t^{CAN}$  are the daily number of trades in the U.S. and Canada,  $S_t^{US}$  and  $S_t^{CAN}$  are the daily average percentage spreads in both markets, *Time* is a simple linear trend, and  $D_t$  is the announcement day dummy which takes on a value of 1 during an announcement day, or 0 during non-announcement day. We estimate the coefficients using firm fixed effects estimator with clustered standard errors.

#### **INSERT TABLE 5**

Table 5 illustrates the linkage between microstructure variables and the price discovery estimates. For both the IS and PT, announcement day dummy variable strongly explains the increase in price discovery. Even after separating the Canadian and U.S. announcements as shown in the second column of each panel, the result still holds strongly. This suggests that the U.S. markets become more informative not only during days with Canadian macroeconomic news announcements, but also during days with U.S. news announcements. There also appears to be a strong time trend effect as captured by the "*Time*" variable. Ratio Trade is positive and highly significant, implying that an increase in relative number of trades in the U.S. increases the U.S. portion of price discovery. This is consistent with Engle and Lange (2001) who find that a large price adjustment is normally driven by trades. Ratio Spread is negative and also highly significant which suggests price premium in the U.S. (represented by the increase in relative spread in the U.S.) lowers the U.S. portion of price discovery. This is in line with Fleming et al. (1996) who indicate that informed traders will transact in the market with the lowest transaction costs in order to maximise profits generated from trading on their information. The  $R^2(adj)$  from Equation (15) range from 49.1% for the IS model to 44.7% for the PT model. We conclude that macroeconomic news announcements and standard liquidity measures strongly capture the daily fluctuations in price discovery between Canada and the U.S.

#### 5.2 Intraday Price Discovery

We also test the impact of announcements using smaller event windows, particularly on periods surrounding news releases. Several studies show that prices adjust within minutes of the announcement (see Fleming and Remolona, 1999; Nowak et al., 2011; Scholtus et al., 2013). Such an immediate and short-lived effect would not be picked up in a daily estimation. We therefore investigate the news effect using a 20-minute time window (10 minutes pre and post) surrounding a specific announcement. We select this window to enable us capture the impact of traders with superior information.<sup>7</sup> If such traders are present, their trades may reveal information even before the public news is announced. This may cause price and therefore price discovery measure to adjust themselves before the announcements and then continue to affect the news interpretation.

We focus on U.S. announcements (10 in total) which occur after the stock market opens at 9:30 AM in both markets. There are no Canadian announcements after this opening time. We first construct a price series by selecting the 20-minute data (1200 observations) surrounding the news release on a particular announcement day. Based on this series, the VECM model is estimated on a daily basis and the IS and PT computed.

#### **INSERT TABLE 6**

Table 6 presents the absolute difference in price discovery during the non-announcement and various announcement days. Panel A and B in Table 5 present the U.S. IS and PT over the different announcement days, respectively. On average, macroeconomic news announcements cause a 4.9% shifts in IS and a 3.6% shift in PT. These numbers are larger than those of the daily coefficients, as one might expect that news releases have a greater impact on price discovery in a narrow window during announcements. Looking at the number of firms, the IS (PT) measure reports 35.7

<sup>&</sup>lt;sup>7</sup>Phylaktis and Chen (2010) point out that information over the public news could be revealed after as well as before the announcement, if there is asymmetric information.

(34.8) firms with significant shifts in price discovery. For the individual announcements, we find significant shifts in the IS and PT during all ten announcements. Federal Funds Rate announcement in particular, leads to a very large shift in both IS and PT.

#### **INSERT TABLE 7**

Table 7 shows the directional impact of announcements. For the information share, Panel A shows that on average, the announcements lead to a 2.4% increase in IS. For 8 out of 10 announcements, the information share shifts to the U.S. The magnitude of the figures are higher than the figures for daily estimation as reported in Table 3. For example, Chicago PMI reports an increase in IS by 3.5% at the intraday level as compared to 2.0% at the daily level. New Home Sales announcement leads to an increase in IS by 2.7% (as opposed to 2.0%), while Construction Spending leads to an increase in IS by 2.3% (as opposed to -3.4%). These suggest that the smaller event window allow us to pick up stronger price formation process as well as more precise reaction which may not be picked up accurately in daily estimation. Another interesting finding is that U.S. IS increases by 11.6% during Fed Funds Rate announcement This indicates a concentrated reaction from market players in the U.S. towards interest rates changes. As for the PT, the average increase is 1.4%, with only 5 out of 10 announcements show significant increase. Fed Funds Rate show a consistent and significant increase of 6.3%.

#### **INSERT FIGURE 1**

Figure 1 plots two different series at different time periods of the day. The first series is the IS during non-announcement days and the second series is the IS during Fed Funds Rate announcements. We use a 20-minute data and measure IS on a 1-minute rolling window for each of the 38 firms in our sample, and compute the average. From the plot, we observe that while the IS stays flat during non-announcement days, the U.S. information share increases sharply at 14.15PM, which is the time when the new Fed Funds Rate is announced. The market reaction seems to last for about an hour until the IS returns back to its initial level. This clearly illustrates that the U.S. market is better at processing information than the Canadian market during news announcements.

#### **INSERT TABLE 8**

We also re-estimate Equation (15) at the intraday level on 20-minute period window. Similar to our previous finding, time trend and liquidity shocks contribute significantly to the level of IS and PT during announcement times. An increase in relative trade in the U.S. increases the IS and PT while an increase in relative spread in the U.S. decreases them. Announcement day dummy is also positive and significant at 10% level. The  $R^2(adj)$  range from 27.3% for the IS model to 27.2% for the PT model. Overall, we conclude that price discovery shifts to the U.S. during macroeconomic news announcements, and our findings are robust to model and time specifications.

# 6 Conclusion

In this paper, we examine the role of macroeconomic news announcements to the price discovery of Canadian stocks listed in Canada and in the U.S. Using a sample of 38 Canadian stocks listed on the TSX that are also listed in the U.S. market with the NYSE as primary listing, we measure price discovery over the period January 2004 to January 2011. We assess the contribution of macroeconomic news by comparing the level of price discovery during days with announcements, and days with no news. We also assess when the news originates from Canada and the U.S.

Our analyses yield several important findings. First, we observe that price discovery shifts for most of the firms in our sample during news announcement days. Second, both the Canadian and the U.S. macroeconomic news announcements lead to the same price discovery shifts to the U.S. as represented by significant increase in U.S. IS and PT. Third, the impact of news announcements remains strong even after controlling for time trends and liquidity shocks. These findings are further supported by intraday analyses of price discovery on periods surrounding news releases. On the whole, we find that the U.S. market becomes more dominant in terms of price discovery than the Canadian market during announcement times, thus implying the difference in information processing capability between the two markets.

These results have important implications for financial markets and exchange officials. First, for financial markets, our findings suggest a decline in the importance of the Canadian market during macroeconomic news announcements time. The U.S. market seems to be better at processing information from macroeconomic news. Second, the fact that Canadian announcements leads to the same price discovery shift to the U.S. as the U.S. announcements indicates that Canadian market participants actually put less emphasis on domestic macroeconomic news releases than the U.S. market participants. Finally, the significant increase in trading ratio and a decrease in spread ratio of the U.S. markets relative to the Canadian markets suggest that the U.S. markets, as the larger and the more liquid exchange of the two, is the preferred destination for traders who seek for liquidity and cheaper trading options. These results provide useful insight for the Canadian officials in order for the market to stay competitive, especially through improvement in efficiency and promoting economic growth.

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Table

Table 1 provides a summary statistics of the 38 stocks in our sample. It reports the Market capitalization, the average daily trade, and the average percentage spread in the U.S. and Canada. Also reported are the trading ratio and the spread ratio of the U.S. market relative to the Canadian market.

	January 2004 - January 2011		Market Cap	V	verage <b>D</b>	aily Trade		Average	%Spread
No.	Company	Symbol	(\$mil)	$\mathbf{US}$	CAN	US/(US+CAN)	$\mathbf{US}$	CAN	US/(US+CAN)
	Agnico-Eagle Mines Limited	AEM	7,122	12,197	3,543	277%	0.07%	0.10%	41%
2	Agrium Inc.	AGU	8,784	11,923	4,180	74%	0.07%	0.10%	43%
e C	Bank of Montreal	BMO	31,497	2,195	5,578	28%	0.09%	0.05%	63%
4	Bank of Nova Scotia	BNS	49,846	1,886	6,456	23%	0.09%	0.05%	65%
5	Barrick Gold	ABX	34,904	33,331	9,682	77%	0.04%	0.06%	43%
9	BCE Inc.	BCE	27,213	3,347	5,823	36%	0.07%	0.05%	56%
7	Brookfield Office	BPO	7,793	7,738	1,470	84%	0.10%	0.14%	41%
×	Cameco Corp.	CCJ	11,372	9,971	4,703	68%	0.08%	0.09%	49%
6	Canadian Imperial Bank Communication	$_{\rm CM}$	27,844	1,679	4,637	27%	0.10%	0.05%	65%
10	Canadian National Railway Company	CNI	27,396	6,165	4,264	59%	0.06%	0.06%	49%
11	Canadian Natural Resources Ltd.	CNQ	34,037	11,492	7,157	62%	0.06%	0.06%	49%
12	Canadian Pacific	CP	9,967	3,115	2,594	55%	0.08%	0.08%	50%
13	Celestica Inc.	CLS	1,826	3,734	1,588	20%	0.14%	0.16%	47%
14	CGI Group	GIB	3,738	581	1,479	28%	0.25%	0.17%	59%
15	COTT Corp.	COT	889	1,737	679	72%	0.28%	0.37%	43%
16	Enbridge Inc.	ENB	19,012	1,405	2,599	35%	0.10%	0.08%	55%
17	Encana Corp.	ECA	31,810	13,930	8,092	63%	0.05%	0.05%	48%
18	Enerplus Corp.	ERF	4,834	2,640	1,380	66%	0.11%	0.13%	45%
19	Gildan Activewear Inc.	GIL	3,060	2,987	1,436	68%	0.14%	0.16%	47%
20	Goldcorp Inc.	GG	24,539	30,137	9,517	26%	0.05%	0.07%	42%
21	Kingsway Financial Services Inc.	$\operatorname{KFS}$	558	158	409	28%	0.49%	0.36%	58%
22	Kinross Gold Corp.	KGC	10,759	19,549	7,345	73%	0.11%	0.11%	50%
23	Manulife Financial Corp.	MFC	40,305	7,026	7,590	48%	0.06%	0.06%	52%
24	MI Developments Inc.	MIM	1,385	317	108	75%	0.21%	0.36%	37%
25	Nexen Inc.	NXY	12,615	8,974	5,645	61%	0.09%	0.09%	51%
26	Pengrowth Energy Corp.	PGH	3,156	3,081	1,250	71%	0.13%	0.17%	43%
27	Potash Corporation of Saskatchewan Inc.	POT	28,774	26,273	5,374	83%	0.05%	0.07%	42%
28	Precision Drilling Trust	PDS	2,307	3,980	1,936	67%	0.13%	0.13%	49%
29	Ritchie Brothers Auctioneers	RBA	2,262	1,252	281	82%	0.16%	0.36%	30%
30	Rogers Communication Inc.	RCI	16,220	2,016	3,980	34%	0.12%	0.09%	57%
31	Royal Bank of Canada	$\mathbf{R}\mathbf{Y}$	66,555	3,849	8,094	32%	0.07%	0.05%	80%
32	Shaw Communications Inc.	SJR	7,803	945	2,011	32%	0.14%	0.12%	54%
33	Sun Life Financial	SLF	20,867	2,074	3,958	34%	0.10%	0.07%	57%
34	Suncor Energy Incorporated	SU	42,305	22,901	10,213	69%	0.05%	0.06%	48%
35	Talisman Energy Inc.	TLM	17, 131	12,566	6,478	66%	0.08%	0.08%	49%
36	Toronto-Dominion Bank	TD	52,833	4,437	7,027	39%	0.07%	0.05%	59%
37	TransAlta Corp.	TAC	4,865	205	1,654	11%	0.20%	0.11%	64%
38	TransCanada Corp.	$\operatorname{TRP}$	23,358	1,449	3,615	29%	0.08%	0.06%	58%
	Mean			7,454	4,311	63%	0.12%	0.12%	49%

#### Table 2. Macroeconomic News Releases (January 2004 – January 2011)

Table 2 provides a summary of the macroeconomic news announcements used in the study, the total number of releases (Obs.), sources, the time of release using Eastern Standard Time (EST), and the frequency of releases. \* indicates that U.S. Personal Income and U.S. Personal Consumption Expenditures have the same release dates. \*\* indicates that U.S. Business Inventories release times varies from 8:30am and 10:00am. \*\*\* indicates that U.S. Industrial Production and U.S. Capacity Utilization have the same release dates. Total U.S. and Canada announcements are adjusted for overlapping days.

No	Macroeconomic Announcement	$\mathbf{Obs}$	Source	$\mathbf{EST}$	Frequency
	CAN Announcements				
1	Real GDP	28	CANSIM	8:30	Quarterly
2	Capacity Utilization Rate	28	CANSIM	8:30	Quarterly
3	Current Account Balance	28	CANSIM	8:30	Quarterly
4	CPI	85	CANSIM	7:00	Monthly
5	Industrial Product Price	86	CANSIM	8:30	Monthly
6	Unemployment Rate	85	CANSIM	7:00	Monthly
7	Retail Sales	85	CANSIM	8:30	Monthly
8	Leading Indicators Index	85	CANSIM	8:30	Monthly
9	Housing Starts	57	CMHC	8:15	Monthly
10	Interest Rate	85	$\operatorname{BoC}$	9:00	6-Week
11	CDD Advence	20		0.20	On ant only
11	CDP Proliminary	29		0:30 8:20	Quarterly
12	CDD Final	20	DEA	0:30	Quarterly
15	GDF Filial Demonstration Fun on diturnet	20 95	DEA	0:30	Quarteriy
14	Trada Delarge	00 01	DEA	0:30	Monthly
10	Na fa Da all E la a d	00 07	DLA	0:50	Monthly
10	DDI	00 01	DLS	0:30	Monthly
10	CDI	00 01	DLS	0:30	Monthly
10	UFI Deteil Color	00 01	DLS	0:30	Monthly
19	Netali Sales	00 07	DC DC	0:30	Monthly
20	New Home Sales	80 0 E	BC	10:00	Monthly
21	Eastern Orders	80 0 E	BC	8:30	Monthly
22	Pactory Orders	80 07	BC	10:00	Monthly
23	Business Inventories	80	BC	8:30/10:00	Monthly
24	Construction Spending	85	BC	10:00	Monthly
20	Housing Starts	80 07	BC	8:30	Monthly
20	Consumer Confidence Index	80 07	CB	10:00	Monthly
21		80	CB	9:45	Monthly
28	Leading Indicators Index	85	CB	10:00	Monthly
29	Industrial Production, Capacity Utilization	85	FRB	9:15	Monthly
30	Consumer Credit	85	FRB	15:00	Monthly
31	Government Budget	86	FMS	14:00	Monthly
32	Federal Funds Rate	57	FRB	14:15	6-Week
	Total US and Canada Announcements (adjusted)	1297			
	Total Non-Announcement Days	430			
	Total Sample Days	1727			

CANSIM = Statistics Canada

CMHC = Canada Mortgage and Housing Corporation

BoC = Bank of Canada

BES = Bureau of Economic Analysis

BLS = Bureau of Labour Statistics

BC = Bureau of the Census CB = Conference Board

FRB = Federal Reserve Bank

FMS = Financial Management Service

#### Table 3. Absolute Change in Price Discovery during Announcement Days

Table 3 provides the change in U.S. IS and PT for 38 Canadian cross-listed stocks during announcement days. The IS and PT are computed of daily averages, reported as the absolute percentage difference between IS and PT during announcement and non-announcement days  $\left(\frac{|IS(PT)_{Announcement}-IS(PT)_{Non-Announcement}|}{IS(PT)_{Non-Announcement}}\right)$ . The figures under "Total" denote the number of firms (out of 38 firms) showing significant shift in U.S. Price Discovery during announcement times at 5% significance level obtained using the bootstrap procedure. Figures in parentheses are the t-statistics. \*\*\* denotes significance at 1% level.

January 2004 - January 2011	Panel A: Information Share (IS) H		Panel B:	Panel B: Component Share (PT)			
US Price Discovery	Time	Diff	t-stat	Total	Diff	t-stat	Total
ALL Announcements		3.1%***	(17.1)	36.7	2.6%***	(18.73)	36.8
CAN Announcements		3.4%***	(8.94)	36.7	$2.8\%^{***}$	(9.87)	36.7
US Announcements		$3.0\%^{***}$	(14.91)	36.7	$2.5\%^{***}$	(16.15)	36.8
CAN Announcement							
CPI	7:00	$2.9\%^{***}$	(8.59)	35	$2.5\%^{***}$	(8.6)	36
Labour Force Survey	7:00	$3.2\%^{***}$	(12.76)	36	$2.3\%^{***}$	(11.25)	38
Housing Starts	8:15	$2.2\%^{***}$	(7.34)	35	$1.8\%^{***}$	(8.63)	36
Real GDP	8:30	$4.5\%^{***}$	(8.95)	38	$3.6\%^{***}$	(7.98)	36
Capacity Utilization Rate	8:30	6.0%***	(9.6)	38	4.4%***	(10.57)	38
Current Account Balance	8:30	4.2%***	(7.14)	36	$3.6\%^{***}$	(6.46)	37
Industrial Price Index	8:30	$2.0\%^{***}$	(10.54)	37	$1.7\%^{***}$	(8.63)	37
Retail Sales	8:30	$3.7\%^{***}$	(10.49)	38	$3.4\%^{***}$	(10.93)	36
Leading Indicators Index	8:30	$2.8\%^{***}$	(10.45)	37	$2.3\%^{***}$	(9.1)	36
Interest Rate	9:00	$2.7\%^{***}$	(6.44)	37	$2.3\%^{***}$	(6.88)	37
US Announcement							
GDP Advance	8:30	5.7%***	(8.09)	38	4.1%***	(7.09)	36
GDP Preliminary	8:30	3.9%***	(6.47)	34	$3.4\%^{***}$	(7.33)	38
GDP Final	8:30	3.7%***	(7.66)	37	$3.4\%^{***}$	(7.86)	36
Personal Income	8:30	2.6%***	(7.51)	38	$1.7\%^{***}$	(7.31)	37
Trade Balance	8:30	$2.7\%^{***}$	(8.48)	36	$2.4\%^{***}$	(8.96)	37
Nonfarm Payroll Employment	8:30	2.0%***	(7.13)	36	$2.0\%^{***}$	(8.44)	38
PPI	8:30	1.8%***	(6.62)	36	$1.6\%^{***}$	(7.17)	36
CPI	8:30	3.2%***	(7.17)	38	$2.5\%^{***}$	(7.58)	37
Retail Sales	8:30	$1.8\%^{***}$	(8.12)	36	$1.6\%^{***}$	(8.67)	37
Durable Goods Orders	8:30	2.8%***	(8.25)	36	$2.1\%^{***}$	(9.15)	36
Housing Starts	8:30	3.7%***	(9.54)	37	$3.0\%^{***}$	(11.94)	37
Industrial Production	9:15	3.7%***	(8.47)	38	$2.9\%^{***}$	(8.52)	37
Chicago PMI	9:45	$2.5\%^{***}$	(6.86)	38	$2.0\%^{***}$	(6.39)	34
New Home Sales	10:00	$2.9\%^{***}$	(8.35)	36	$2.4\%^{***}$	(7.58)	37
Factory Orders	10:00	2.2%***	(7.23)	38	$1.8\%^{***}$	(6.75)	35
Business Inventories	10:00	1.8%***	(10.2)	35	$1.6\%^{***}$	(8.39)	37
Construction Spending	10:00	4.3%***	(10.62)	38	$3.8\%^{***}$	(11.43)	38
Consumer Confidence Index	10:00	$2.8\%^{***}$	(6.33)	36	$2.2\%^{***}$	(6.72)	38
Leading Indicators Index	10:00	2.7%***	(8.04)	37	$2.6\%^{***}$	(9.84)	37
Government Budget	14:00	$3.2\%^{***}$	(7.82)	37	$2.8\%^{***}$	(9.16)	37
Federal Funds Rate	14:15	2.9%***	(9.52)	36	$2.3\%^{***}$	(9.01)	36
Consumer Credit	15:00	2.41%***	(9.82)	36	$2.0\%^{***}$	(9.75)	38

#### Table 4. Change in Price Discovery during Announcement Days

Table 4 provides the change in U.S. IS and PT for 38 Canadian cross-listed stocks during announcement days. The IS and PT are computed of daily averages, reported as the percentage difference between IS and PT during announcement and non-announcement days  $(\frac{IS(PT)_{Announcement} - IS(PT)_{Non-Announcement}}{IS(PT)_{Non-Announcement}})$ . The figures under "-"("+") denote the number of firms (out of 38 firms) showing a decrease (increase) in U.S. Price Discovery during announcement times at 5% significance level obtained using the bootstrap procedure. Figures in parentheses are the t-statistics. \*, \*\*, and \*\*\* denotes significance at 10%, 5%, and 1% level, respectively.

January 2004 - January 2011		Panel A: Information Share (IS)			Panel B: Component Share (PT)				
US Price Discovery	Time	Diff	t-stat	-	+	Diff	t-stat	-	+
ALL Announcements		1.1%***	(3.45)	12.3	24.3	1.0%***	(3.73)	11.5	25.2
CAN Announcements		$1.5\%^{***}$	(2.39)	11.4	25.3	$1.1\%^{**}$	(2.16)	10.9	25.8
US Announcements		$0.9\%^{***}$	(2.49)	12.8	23.9	$0.9\%^{***}$	(2.97)	11.8	25.0
CAN Announcement									
CPI	7:00	$2.4\%^{***}$	(5.53)	5	30	$1.9\%^{***}$	(5.05)	6	30
Labour Force Survey	7:00	$2.8\%^{***}$	(7.78)	2	34	$2.1\%^{***}$	(7.86)	4	34
Housing Starts	8:15	0.5%	(1.17)	14	21	$0.6\%^{*}$	(1.66)	14	22
Real GDP	8:30	0.3%	(0.31)	17	21	0.0%	(-0.05)	16	20
Capacity Utilization Rate	8:30	4.7%***	(5.37)	6	32	$3.6\%^{***}$	(6.07)	4	34
Current Account Balance	8:30	$-1.6\%^{*}$	(-1.91)	22	14	-1.8%***	(-2.45)	21	16
Industrial Price Index	8:30	-0.3%	(-0.86)	21	16	0.0%	(-0.06)	20	17
Retail Sales	8:30	$3.7\%^{***}$	(10.11)	2	36	$3.3\%^{***}$	(9.92)	1	35
Leading Indicators Index	8:30	$1.7\%^{***}$	(3.92)	9	28	$1.6\%^{***}$	(4.31)	9	27
Interest Rate	9:00	0.5%	(0.87)	16	21	0.2%	(0.5)	14	23
<b>US</b> Announcement									
GDP Advance	8:30	-1.8%	(-1.56)	24	14	-1.6%*	(-1.83)	21	15
GDP Preliminary	8:30	0.4%	(0.48)	14	20	0.3%	(0.44)	18	20
GDP Final	8:30	1.0%	(1.33)	11	26	$1.8\%^{***}$	(2.76)	8	28
Personal Income	8:30	-2.2%***	(-5.26)	28	10	-1.3%***	(-4.68)	29	8
Trade Balance	8:30	$1.7\%^{***}$	(3.58)	6	30	$1.8\%^{***}$	(4.83)	4	33
Nonfarm Payroll Employment	8:30	$1.4\%^{***}$	(3.69)	8	28	$1.7\%^{***}$	(5.8)	7	31
PPI	8:30	0.5%	(1.23)	13	23	$1.0\%^{***}$	(3.31)	9	27
CPI	8:30	$2.8\%^{***}$	(5.33)	4	34	$2.0\%^{***}$	(4.89)	6	31
Retail Sales	8:30	0.4%	(1.06)	17	19	$0.6\%^{*}$	(1.95)	14	23
Durable Goods Orders	8:30	-1.0%*	(-1.76)	24	12	-0.8%**	(-2.12)	22	14
Housing Starts	8:30	$3.2\%^{***}$	(6.31)	3	34	$2.6\%^{***}$	(7.29)	4	33
Industrial Production	9:15	$2.8\%^{***}$	(4.8)	6	32	$2.5\%^{***}$	(5.9)	5	32
Chicago PMI	9:45	$2.0\%^{***}$	(4.63)	6	32	$1.7\%^{***}$	(4.68)	4	30
New Home Sales	10:00	$2.0\%^{***}$	(4.24)	6	30	$2.0\%^{***}$	(5.23)	6	31
Factory Orders	10:00	0.4%	(0.88)	18	20	0.4%	(0.92)	16	19
Business Inventories	10:00	0.5%	(1.64)	14	21	$0.8\%^{***}$	(2.75)	12	25
Construction Spending	10:00	-3.4%***	(-5.73)	32	6	-3.1%***	(-6.45)	33	5
Consumer Confidence Index	10:00	$1.4\%^{***}$	(2.42)	12	24	$1.2\%^{***}$	(2.63)	13	25
Leading Indicators Index	10:00	$2.3\%^{***}$	(5.74)	6	31	$2.3\%^{***}$	(6.85)	4	33
Government Budget	14:00	$2.7\%^{***}$	(5.43)	9	28	$2.6\%^{***}$	(7.28)	5	32
Federal Funds Rate	14:15	$1.5\%^{***}$	(2.81)	10	26	$1.3\%^{***}$	(3.32)	9	27
Consumer Credit	15:00	$1.3\%^{***}$	(3.19)	10	26	$0.9\%^{***}$	(2.56)	11	27

#### Table 5. Regression on Daily Price Discovery

Table 5 reports the estimates of Equation (15). The dependent variable is the Ratio IS (PT) which is the daily log ratio of U.S. share of IS (PT) relative to Canada. *Time* denotes a linear time trend, *Ratio Trade* and *Ratio Spread* denote the log ratio of U.S. trades relative to Canada, and the log ratio of percentage spread in the U.S. relative to Canada, respectively. *All Announcements* denotes a dummy variable for days with macroeconomic news releases. *US Announcements* and *CAN Announcements* each represents a dummy variable for U.S. and Canadian macroeconomic news, respectively. Figures in parentheses are heteroscedasticity-consistent t-statistics controlled using clustered standard error. \*\*\* denotes significance at 1% level.

	D. 1 A	D. J. IC	Danal D. Datia DT			
	Panel A:	Ratio IS	Panel B:	Ratio P1		
	(1)	(2)	(1)	(2)		
Constant	-1.30***	-1.30***	-1.19***	-1.19***		
	(-3.19)	(-3.19)	(-3.31)	(-3.31)		
Time	$0.00084^{***}$	$0.00084^{***}$	$0.00083^{***}$	$0.00083^{***}$		
	(9.02)	(9.02)	(10.9)	(10.9)		
Ratio Trade	$0.75^{***}$	$0.75^{***}$	$0.33^{***}$	$0.33^{***}$		
	(5.4)	(5.4)	(3.16)	(3.16)		
Ratio Spread	-1.10***	-1.10***	-1.03***	-1.03***		
	(-3.07)	(-3.07)	(-3.1)	(-3.1)		
All Announcements	$0.036^{***}$		$0.031^{***}$			
	(4.82)		(4.84)			
US Announcements		$0.036^{***}$		$0.031^{***}$		
		(4.42)		(4.65)		
CAN Announcements		$0.035^{***}$		$0.032^{***}$		
		(4.35)		(4.03)		
R sq(Adj)	0.491	0.491	0.447	0.447		

# Table 6. Absolute Change in Price Discovery Surrounding News Release (20-minute window)

Table 6 provides the change in U.S. PT and IS for 38 Canadian cross-listed stocks during announcement days. The PT and IS are computed on 20 minutes surrounding the announcement times; 10 minutes prior and 10 minutes after. The figures reported are the absolute percentage differences in 20 minutes PT and IS during announcement and non-announcement days  $\left(\frac{|IS(PT)_{Announcement}-IS(PT)_{Non-Announcement}|}{IS(PT)_{Non-Announcement}}\right)$ . The figures under "Total" denote the number of firms (out of 38 firms) showing significant shift in U.S. Price Discovery during announcement times at 5% significance level obtained using the bootstrap procedure. Figures in parentheses are the t-statistics. \*\*\* denotes significance at 1% level.

January 2004 - January 2011		Panel A: In	nformation	n Share (IS)	Panel B: Component Share (PT)		
US Price Discovery	Time	Diff	t-stat	Total	Diff	t-stat	Total
All Announcements		4.9%***	(6.34)	35.7	3.6%***	(8.15)	34.8
Chicago PMI	9:45	$4.3\%^{***}$	(6.38)	35	$3.6\%^{***}$	(7.36)	36
US New Home Sales	10:00	$4.0\%^{***}$	(6.35)	36	3.1%***	(7.9)	37
US Factory Orders	10:00	$3.4\%^{***}$	(7.72)	35	2.5%***	(8.14)	36
US Business Inventories	10:00	$4.0\%^{***}$	(7.47)	35	3.0%***	(8.64)	35
US Construction Spending	10:00	5.2%***	(6.46)	37	3.3%***	(5.4)	34
US Consumer Confidence Index	10:00	$4.7\%^{***}$	(8.14)	36	3.1%***	(8.1)	36
US Leading Indicators Index	10:00	$3.5\%^{***}$	(9.7)	36	2.6%***	(8.78)	33
US Government Budget	14:00	$4.6\%^{***}$	(9.99)	36	3.4%***	(8.47)	32
Federal Funds Rate	14:15	11.8%***	(9.68)	37	7.3%***	(10.65)	35
US Consumer Credit	15:00	4.1%***	(6.76)	34	3.6%***	(7.84)	34

#### Table 7. Change in Price Discovery Surrounding News Release (20-minute window)

Table 7 provides the change in U.S. PT and IS for 38 Canadian cross-listed stocks during announcement days. The PT and IS are computed on 20 minutes surrounding the announcement times; 10 minutes prior and 10 minutes after. The figures reported are the percentage differences in 20 minutes PT and IS during announcement and non-announcement days  $\left(\frac{IS(PT)_{Announcement}-IS(PT)_{Non-Announcement}}{IS(PT)_{Non-Announcement}}\right)$ . The figures under "-"("+") denote the number of firms (out of 38 firms) showing a decrease (increase) in U.S. Price Discovery during announcement times at 5% significance level obtained using the bootstrap procedure. Figures in parentheses are the t-statistics. \*, \*\*, and \*\*\* denotes significance at 10%, 5%, and 1% level, respectively.

		Panel A: I:	nformatio	n Share	e (IS)	Panel B:	Componer	nt Shar	e (PT)
US Price Discovery	$\mathbf{Time}$	Diff	t-stat	-	+	Diff	t-stat	-	+
All Announcements		2.4%**	(2.18)	11.9	23.8	1.4%**	(2.2)	13.5	21.3
Chicago PMI	9:45	$3.5\%^{***}$	(4.45)	5	30	2.1%***	(3.05)	10	26
US New Home Sales	10:00	$2.7\%^{***}$	(3.37)	8	28	1.8%***	(3.22)	7	30
US Factory Orders	10:00	$0.4\%^{***}$	(0.61)	15	20	-0.1%	(-0.17)	18	18
US Business Inventories	10:00	-0.4%	(-0.46)	21	14	-0.3%	(-0.42)	20	15
US Construction Spending	10:00	$2.3\%^{**}$	(2.11)	12	25	$1.5\%^{*}$	(1.89)	13	21
US Consumer Confidence Index	10:00	$2.1\%^{**}$	(2.35)	14	22	0.8%	(1.26)	18	18
US Leading Indicators Index	10:00	$1.1\%^{*}$	(1.75)	12	24	0.6%	(1.22)	17	16
US Government Budget	14:00	-1.0%	(-1.17)	22	14	-0.5%	(-0.68)	17	15
Federal Funds Rate	14:15	$11.6\%^{***}$	(9.12)	1	36	$6.3\%^{***}$	(6.78)	5	30
US Consumer Credit	15:00	1.8%**	(2.14)	9	25	1.2%*	(1.73)	10	24

#### Table 8. Regression on Intraday Price Discovery

Table 8 reports the estimates of Equation (15). The dependent variable is the Ratio IS (PT) which is the daily log ratio of U.S. share of IS (PT) relative to Canada. The IS and PT are computed on 20 minutes surrounding the announcement times. *Time* denotes a linear time trend, *Ratio Trade* and *Ratio Spread* denote the log ratio of U.S. trades relative to Canada, and the log ratio of percentage spread in the U.S. relative to Canada, respectively. *All Announcements* denotes a dummy variable for days with macroeconomic news which are released after 9:30AM. Figures in parentheses are heteroscedasticity-consistent t-statistics controlled using clustered standard error. \*, and \*\*\* denotes significance at 10% and 1% level, respectively.

	Panel A: Ratio IS	Panel B: Ratio PT
Constant	-2.04***	-1.71***
	(-16.37)	(-16)
Time	$0.0037^{***}$	0.0037***
	(10.23)	(11.75)
Ratio Trade	0.32***	$0.076^{***}$
	(7.92)	(2.42)
Ratio Spread	-1.66***	-1.57***
	(-30.33)	(-31.23)
All Announcements	$0.079^{*}$	$0.054^{*}$
	(1.83)	(1.77)
R sq(Adj)	0.273	0.272

# Figure 1. Time-Varying Price Discovery during Fed Funds Rate Announcements (14.15PM)

Figure 1 plots the time variation of U.S. IS during the market trading hours on days with Federal Funds Rate announcements and non-announcement days. The IS is measured using 20-minute data on a 1-minute rolling window for each of the 38 firms in the sample. The average of this is then plotted.

