

# AUCKLAND CENTRE FOR FINANCIAL RESEARCH



# FULL PROGRAMME

# **7<sup>TH</sup> & 8<sup>TH</sup> SEPTEMBER 2023**



# DERIVATIVE MARKETS CONFERENCE 2023

### **KIA ORA and WELCOME**

Welcome to the 2023 Derivative Markets Conference, which is hosted by the Auckland Centre for Financial Research. The Derivative Markets Conference started in 2014 as a boutique conference that focuses on derivative markets research in its broadest sense. This year's conference received around 40 submissions and accepted 16, for inclusion in the programme. The strict selection reflects the strong quality of the papers that are included in the programme. For the first time since Covid19, this conference is back in New Zealand.

We would like to thank all participants of this conference for their contributions through paper presentations, paper discussions and session chairs. The quality of any conference is contingent on the quality of presentations and discussions, and we encourage all participants to contribute to all aspects of the conference, as much as they can.

We also would like to thank our keynote speaker, Professor Geert Rouwenhorst, from Yale University for his valuable contribution to this event. We also thank Professor Bart Frijns for dedicating a special issue of the Journal of Futures Markets to papers presented at this conference. Finally, we would like to thank Mrs. Tracy Skolmen for her superb assistance with the administrative and logistic side of things.

We hope that you will enjoy this Conference in Auckland and wish you all a happy and productive year.

On behalf of the Organising Committee,

### **Adrian Fernandez-Perez**

Director of the Auckland Centre for Financial Research at Auckland University of Technology



### ORGANIZERS

Dr Adrian Fernandez-Perez, ACFR, Auckland University of Technology, New Zealand Professor Bart Frijns, Open Universiteit, The Netherlands Dr Prasad Hegde, Auckland University of Technology, New Zealand

### **CONFERENCE PARTICIPANTS**

Adrian Fernandez-Perez, Auckland University of Technology Ai Jun Hou, Stockholm University Bart Frijns, Open University of the Netherlands Erik Schlogl, University of Technology Sydney Geert Rouwenhorst, Yale University Guanglian Hu, University of Sydney Ion Lucas Saru, VU Amsterdam and Tinbergen Institute John Hua Fan, Griffith University Les Oxley, University of Waikato Lingshan Du, Guanghua School of Management, Peking University Ni Yang, Auckland University of Technology Prasad Hegde, Auckland University of Technology Raymond Kim, W.A. Franke College of Business, Northern Arizona University Thanh Vu, University of Auckland Tingxi (Riven) Zhang, Curtin University Weihan Li, University of Otago Wenjun Zhang, Auckland University of Technology Wengiang Liu, Auckland University of Technology Yiwei Chuang, National Kaohsiung University of Science and Technology Yuan Lu, Chinese University of Hong Kong

### **CONFERENCE TIMINGS**

20 Minute Presentations 5 Minute Discussions 5 Minute Q & A

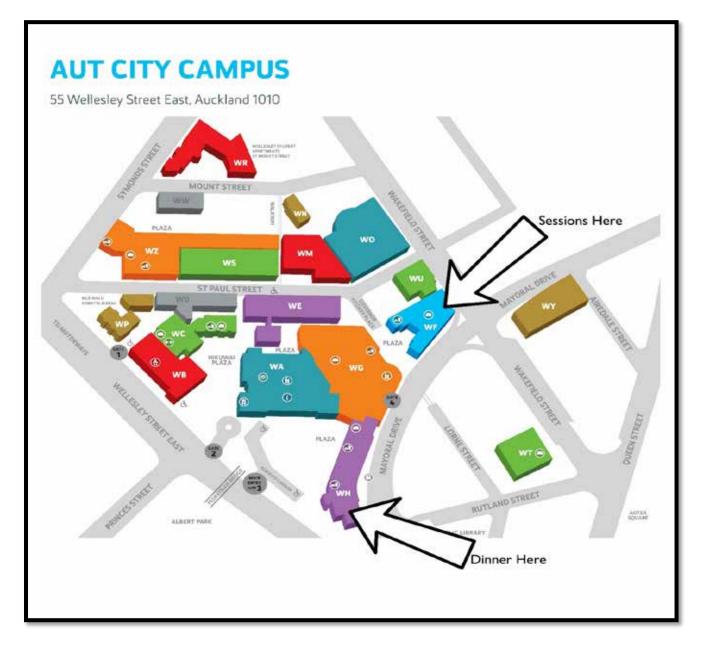
## **KEYNOTE SPEAKER**

### GEERT ROUWENHORST, YALE UNIVERSITY



Geert Rouwenhorst specializes in empirical finance and asset pricing. His research interests include risk and return in international equity markets, commodity investments, and the history of financial innovation. He has held visiting positions at MIT and the IMF. His coedited book The Origins of Value: The Financial Innovations that Created Modern Capital Markets surveys key historical innovations in the field of finance, and was named a book of the year by Barron's and the Economist.

### **CAMPUS MAP**



# DAY 1: PROGRAMME OVERVIEW, THURSDAY 7<sup>TH</sup> SEPTEMBER 2023

THURSDAY 08:45 to 09:00

# **REGISTRATION & ARRIVAL COFFEE AND TEA**

THURSDAY 09:00 to 09:30

# WELCOME AND INTRODUCTION: Bart Frijns, Open University

ROOM WF710

WF8 Lounge

THURSDAY 09:30 to 10:00	MORNING TEA BREAK	WF8 Lounge
THURSDAY 10:00 to 12:00	SESSION 1	ROOM WF710
CHAIRPERSON	Prasad Hegde, Auckland University of Technology	
PAPER	MEDIA EMOTION INTENSITY AND COMMODITY FUTURES PRICING Lina El-Jahel, University of Auckland Yeguang Chi, University of Auckland Thanh Vu, University of Auckland Abstract: We investigate the role of media emotion in commodity futures pricing and propose a new factor, media emotion intensity, based on the proportion of emotional content relative to factual content. Our factor exhibits an annual premium of around 14% after we control for other commonly considered benchmark factors. The impact of media emotion is especially strong for commodities with low media coverage, high momentum, high basis-momentum, high hedging pressure, and backwardation. Media emotion intensity significantly predicts the cross-section of commodity futures return both at the portfolio level and the individual commodity level. Our simulated LASSO approach suggests that media emotion intensity is the most robust factor compared to other commonly considered benchmark factors. Furthermore, we investigate various risk channels that are potentially related to media emotion intensity and demonstrate that they cannot subsume the predictability of this media factor. Thanh Vu, University of Auckland Tingxi (Riven) Zhang, Curtin University	
PAPER	THE INFORMATION VALUE OF MEDIA COVERAGE OF MARKET VOLATILITY: A TEXTUA Ming-Hung Wu, Beijing Normal University Wei-Che Tsai, National Sun Yat-sen University, and Risk and Insurance Research Center University Nai-Wen Cheng, The Taiwan Futures Exchange Yi-Wei Chuang, National Kaohsiung University of Science and Technology <b>Abstract:</b> Our primary aim in this study is to measure media sentiment using textual analysis of ne and discussion messages, before going on to explore the links with market sentiment b web data feeds and VIX futures returns. Our results reveal that whilst the sentime overnight) can indeed predict daily VIX futures returns, its predictive power is weaken announcements. The sentiment effect is also found to be more pronounced on days postings, trading volume, volatility, and illiquidity. Following the strategies highl sentiment index, our portfolio exhibits high performance, particularly when the ana articles. These findings suggest that media sentiment contains the economic value in v Yiwei Chuang, National Kaohsiung University of Science and Technology	r, National Chengchi ews stories, blog posts, based upon large-scale nent index (calculated ed by macroeconomic with high numbers of ighted by the media alysis relates to news
DISCUSSANT	Adrian Fernandez-Perez, Auckland University of Technology	

#### PAPER SOCIAL MEDIA SENTIMENT, HERDING AND MARKET INFORMATIONAL EFFICIENCY

Ni Yang, Auckland University of Technology

Adrian Fernandez-Perez, Auckland University of Technology

Ivan Indriawan, University of Adelaide

#### Abstract:

This study investigates the impact of social media sentiment on financial market informational efficiency. Specifically, we interpret the qualitative Twitter emotions into quantified social media sentiment and examine how Twitter Bullishness affects return autocorrelation and variance ratio in a high-frequency context. We find that a higher Twitter Bullishness increases the following day's intraday return autocorrelation and variance ratio, indicating that Twitter sentiment reduces the market informational efficiency. The relationship between Twitter Bullishness and market informational efficiency persists after controlling for lagged efficiency, contemporaneous returns, intraday realized volatility, trading volume, market depth and VIX. Our results withstand the choices of sentiment analysis approaches and intraday sentiment intervals. Furthermore, we assess the mechanism by which social media sentiment influences market quality. We find that the impact of Twitter Bullishness is due to herding behaviors among traders. A higher Twitter Bullishness is associated with a higher herding effect in the following day during trading hours, while herding does not cause subsequent relevant higher sentiment on social media contrariwise. This study shows that investors are not able to efficiently react to social media sentiment, which may exacerbate the effective dissemination of information, and worsen the informational efficiency. This creates higher levels of fractions and costs of trading at intraday level, decreasing the market information incorporation process.

PRESENTER Ni Yang, Auckland University of Technology

DISCUSSANT Thanh Vu, University of Auckland

#### PAPER NEWSWIRE TONE-OVERLAY COMMODITY PORTFOLIOS

Adrian Fernandez-Perez, Auckland University of Technology

Ana-Maria Fuertes, University of London

Joëlle Miffre, Audencia Business School and Institute Louis Bachelier

Nan Zhao, Barclays Corporate and Investment Bank

Abstract:

We propose a method to overlay the tone of commodity-specific newswires upon the commodity characteristics traditionally used in long-short portfolio allocations. Implementing the tone-overlay strategy on 26 commodities generates substantial risk-adjusted profitability gains relative to the corresponding plain-vanilla traditional portfolios. Recession risk and limits-to-arbitrage risk emerge as key channels for the observed outperformance. The benefits of the tone-overlay tactical allocation are more pronounced when it focuses on very salient pessimistic or optimistic newswire tone in line with theories of limited investor attention. The tone-overlay approach is shown to be more effective than alternative approaches to embed newswire tone into traditional commodity allocations such as the equal-weight style-integration and double-sorting.

#### PRESENTER Adrian Fernandez-Perez, Auckland University of Technology

DISCUSSANT Yiwei Chuang, National Kaohsiung University of Science and Technology

THURSDAY 12:00 to 13:00

# LUNCH BREAK

WF8 Lounge

THURSDAY 13:00 to 15:00	SESSION 2 WF710	
CHAIRPERSON	Erik Schlogl, University of Technology Sydney	
PAPER PRESENTER DISCUSSANT	A VARIATIONAL FORMULATION OF EUROPEAN OPTION PRICES IN THE 1-HYPERGEOMETRIC STOCHASTIC VOLATILITY MODEL Wenjun Zhang, Auckland University of Technology Abstract: The paper proposes a variational analysis of the 1-Hypergeometric stochastic volatility model for pricing European options. The methodology involves the derivation of estimates of the weak solution in a weighted Sobolev space. The weight is closely related to the stochastic volatility dynamics of the model. The solution is further analysed using semigroup theory applied to the pricing operator. A full implementation of the model using the infinite element method is performed as well as a model calibration using a set of options to illustrate how the model works in practice. The analysis of the volatility distribution confirms the advantages of the model. Wenjun Zhang, Auckland University of Technology Erik Schlogl, University of Technology Sydney	
PAPER PRESENTER DISCUSSANT	AN EMPIRICAL STUDY ON THE EARLY EXERCISE PREMIUM OF AMERICAN OPTIONS: EVIDENCE FROM OEX AND XEO OPTIONS Weihan Li, University of Otago Jin E. Zhang, University of Otago Xinfeng Ruan, Xi'an-Jiaotong Liverpool University Pakorn Aschakulporn, University of Otago <b>Abstract:</b> Since the S&P 100 Index underlies both American (OEX) and European (XEO) options, the value of the early- exercise premium of American options can be directly observed. We find that the mid-quote of an XEO option can be higher than that of an otherwise identical OEX option, and liquidity can explain this overpricing phenomenon of European options. Our results show that illiquid options are significantly overpriced in the S&P 100 Index options market. This finding indicates that an illiquid option can be overvalued with a higher market offer price, which is the requirement of market makers for compensation to provide liquidity. Weihan Li, University of Otago Guanglian Hu, University of Sydney	
PAPER PRESENTER DISCUSSANT	SOFR TERM STRUCTURE DYNAMICS DISCONTINUOUS SHORT RATES AND STOCHASTIC VOLATILITY FORWARD RATES Alan Brace, Financial Mathematics, Modelling and Analysis Karol Gellert, University of Technology Sydney Erik Schlogl, University of Technology Sydney, University of Cape Town, and University of Johannesburg Abstract: As more and more jurisdictions transition from LIBOR-type interest rate benchmarks to new risk-free rate (RFR) benchmarks based on overnight rates, such as SOFR in the US, it is important to adapt interest rate term structure models to reflect this. In particular, overnight rates are largely driven by monetary policy and thus display dynamics that are (at least to first order) piecewise constant between central bank rate decisions, while forward rates continue to evolve in a more diffusive fashion. We construct a tractable multifactor, stochastic volatility term structure model which incorporates these features. Calibrating to prices for options on SOFR futures, we achieve a good fit to the market across available maturities and strikes in a single, consistent model. The model also provides novel insights into SOFR term rate behaviour (and implied volatilities) within the SOFR term rate accrual periods, as well as into empirical mean reversion dynamics. Erik Schlogl, University of Technology Sydney Weihan Li, University of Otago	

PAPER VOLATILITY RISKS IMPLIED FROM SHORT-TERM VIX FUTURES

Guanglian Hu, University of Sydney

#### Abstract:

We use a dynamic term structure model to extract latent volatility risk factors from short-term VIX futures. While the first factor, closely related to the level of volatility, does not contain predictive information about VIX futures returns, the second and third risk factors can significantly predict daily and weekly returns of VIX futures. The predictive power of the third volatility factor is particularly strong: It is robust to controlling for other known predictors, considering different VIX futures contracts and return calculation, and alternative methods for evaluating statistical significance. We find the third volatility factor captures both changes in risk and movements in open interest.

PRESENTER Guanglian Hu, University of Sydney

DISCUSSANT Wenjun Zhang, Auckland University of Technology

15:00 to 15:30	AFTERNOON TEA BREAK	WF8 Lounge
THURSDAY 15:30 to 17:30	SESSION 3	WF710
CHAIRPERSON	Wenjun Zhang, Auckland University of Technology	
PAPER PRESENTER DISCUSSANT	<ul> <li>INVESTOR SENTIMENT, UNEXPECTED INFLATION AND BITCOIN</li> <li>Thomas Conlon, University College Dublin</li> <li>Shaen Corbet, Dublin City University &amp; University of Waikato</li> <li>Les Oxley, University of Waikato</li> <li>Abstract:</li> <li>The introduction of regulated CME futures contracts on Bitcoin in 2017 raised an ecryptocurrencies would become part of mainstream financial markets. This also heightened traditional markets and Bitcoin, with the implication that the cryptocurrency would be subject spillovers. In this paper, we use high-frequency data to examine whether bitcoin basis risk is I sentiment from established financial markets. We present strong evidence that extreme inverse represented by volatility indices such as the VIX, is associated with a Bitcoin futures price to the spot. These findings are partially attributed to a coinciding increase in the relative volutures and have greater magnitude during periods of unexpected inflation and deflation. Les Oxley, University of Waikato</li> <li>Yuan Lu, The Chinese University of Hong Kong</li> </ul>	ed links between ect to systematic inked to investor estor sentiment, nat is lower than
PAPER PRESENTER DISCUSSANT	<ul> <li>COMMODITY PREMIA AND RISK MANAGEMENT</li> <li>John Hua Fan, Griffith University</li> <li>Tingxi Zhang, Curtin University</li> <li>Abstract:</li> <li>We examine the role of risk management in the context of commodity factor premia. St individual commodities effectively improves the average returns of long-short commodity persistent reduction in the frequency and severity of drawdowns. The magnitude of improve to the quality of the signal, commodity return volatility and autocorrelations, as well as trac The efficacy of a stop-loss strategy can be enhanced by dynamically calibrating loss threshol with realized volatility, and it performs best in high conviction weighting schemes. Overall, pivotal role of risk management beyond volatility targeting and risk-parity in harnessing premia.</li> <li>Tingxi (Riven) Zhang, Curtin University</li> <li>Prasad Hegde, Auckland University of Technology</li> </ul>	premia through ement is related ansactions costs. ds in accordance we highlight the

PAPER	SKEWNESS, REALIZED VOLATILITY, AND OPTION PRICING
	Fang Liang, Sun Yat-sen University
	Lingshan Du, Peking University
	Abstract:
	Efficiently exploiting information contained in price variations and accurately modelling the skewness of the underlying asset is critical for pricing options and other derivatives. In this paper, we propose a new and flexible option-pricing model that explicitly incorporates the dynamics of skewness and realized volatility. By the inverse Fourier transform, we derive closed-form option valuation formulas. Empirically, the model improves significantly upon benchmarks using S&P 500 index options. Overall, the joint modelling of skewness and realized volatility leads to an out-of-sample gain of 16.80% in pricing accuracy. The improvements are more pronounced for deep in-the-money calls, options with shorter maturities, and during highly volatile periods.
PRESENTER	Lingshan Du, Peking University
DISCUSSANT	Wenqiang Liu, Auckland University of Technology
PAPER	RESCALING THE MEAN-REVERTING 4/2 STOCHASTIC VOLATILITY MODEL FOR APPLICATIONS TO DERIVATIVE PRICING
	Jiling Cao, Auckland University of Technology
	Jeong-Hoon Kim, Yonsei University
	Wenjun Zhang, Auckland University of Technology
	Wenqiang Liu, Auckland University of Technology
	Abstract:
	The 4/2 model, unifying the Heston and 3/2 models, exhibits important features of volatility and is somewhat tractable enough to provide a certain level of pricing procedure. However, a closed-form formula for derivative price is still lacking. We use a rescaling technique to obtain a closed-form formula for the approximate derivative price. Our formula has no integral term at all and it can be explicitly calculated by taking derivatives of the Black-Scholes price. Based on the analytic formula, we show that our model is more tractable than the original 4/2 model and yet flexible enough to capture important features of volatility.
PRESENTER	Wenqiang Liu, Auckland University of Technology
DISCUSSANT	

18:30 to 21:30

# **CONFERENCE DINNER**

FOUR SEASONS RESTAURANT

3 Course Buffet Menu

# END OF DAY ONE

# DAY 2: PROGRAMME OVERVIEW, FRIDAY 8<sup>TH</sup> SEPTEMBER 2023

FRIDAY 08:30 to 09:00

## **ARRIVAL COFFEE AND TEA**

WF8 Lounge

FRIDAY 09:00 to 10:00

FRIDAY

10:00 to 10:15

## **KEYNOTE ADDRESS**

STREAMED LIVE FROM USA ROOM WF710

#### PROFESSOR GEERT ROUWENHORST, YALE UNIVERISTY

#### Why Contracts Fail

Why is financial innovation so difficult? Using a novel comprehensive database of 230 surviving and defunct commodity futures contracts that traded on 28 exchanges between 1871 and 2022, we explore the factors that predict the probability of failure of a financial innovation following its introduction. The factors include the requirement of fair compensation for bearing risk, the incidence of extreme returns that challenge the fairness of contracts, competition across contracts and exchanges, and systemic shocks such as wars, economic recessions, and financial crises. Our results shed light on the conditions for the successful evolution of financial markets.

# MORNING TEA BREAK

WF8 Lounge

FRIDAY 10:15 to 12:15	SESSION 4	WF710
CHAIRPERSON	Raymond Kim, Northern Arizona University	
PAPER	<ul> <li>TRADING COSTS AND MARKET MICROSTRUCTURE INVARIANCE: IDENTIFYING BET ACTIVITY</li> <li>Ai Jun Hou, Stockholm University</li> <li>Lars L. Norden, Stockholm University</li> <li>Caihong Xu, Stockholm University</li> <li>Abstract:</li> <li>Market microstructure invariance (MMI) stipulates that trading costs of financial assets a volume and volatility of bets, but these variables are inherently difficult to identify. With fut data, we estimate bet volume as the trading volume of brokerage firms that trade on behalf o bet volatility as the trade-related component of futures volatility. We find that the futures bid up with bet volume and bet volatility as predicted by MMI, and that intermediation by high-f does not interfere with the MMI relation.</li> </ul>	are driven by the tures transactions of their clients and d-ask spread lines
PRESENTER DISCUSSANT	Ai Jun Hou, Stockholm University Ion Lucas Saru, VU Amsterdam and Tinbergen Institute	
PAPER	<ul> <li>WHO KNOWS? INFORMATION DIFFERENCES BETWEEN TRADER TYPES</li> <li>Albert J. Menkveld, VU Amsterdam and Tinbergen Institute</li> <li>Ion Lucas Saru, VU Amsterdam and Tinbergen Institute</li> <li>Abstract:</li> <li>We study the informativeness of agent and principal trades. Order informativeness dependent and frequency we analyse. In line with the literature on high-frequency trading, principals are than agents at the highest frequency, as measured by the contribution of the respective or the variance of efficient price innovations. Once we move to lower frequencies, price discovers by agents, while the share of principals goes to zero. This is reflected in the gross trading reflected in the gross</li></ul>	re more informed der flow series to very is dominated
PRESENTER DISCUSSANT	and principals at different frequencies. Our results hold across market conditions as measure Ion Lucas Saru, VU Amsterdam and Tinbergen Institute Raymond Kim, Northern Arizona University	

PAPER	INTEREST RATE HEDGING AND SILICON VALLEY BANK IDIOSYNCRASIES Raymond Kim, Northern Arizona University Abstract: Under a "mea-culpa" framework, evidence suggests that financial institutions practice discretionary hedging of both interest rate and funding risks, unlike Silicon Valley Bank and First Republic Bank. Banks asymmetrically manage risk by intensifying hedging with interest rate derivatives as HTM and AFS portfolio losses accrue, and by reducing hedging intensity as portfolio gains accrue. As funding risk increases, banks also intensify hedging, suggesting the mistakes of Silicon Valley Bank are idiosyncratic, not systematic. Evidence suggests financial institutions are generally successful at incorporating forward interest rate guidance when managing and anticipating balance sheet risks.
PRESENTER	Raymond Kim, Northern Arizona University
DISCUSSANT	Ni Yang, Auckland University of Technology
PAPER	DELTA FLUCTUATIONS AND OPTION RETURNS Yuan Lu, The Chinese University of Hong Kong Abstract: The paper documents a significant, robust positive relationship between delta fluctuations and option returns. As absolute delta fluctuations introduce equal risks to both option buyers and sellers, the return predictability of delta fluctuations cannot be attributed to a rational risk-based explanation. Instead, it stems from the asymmetrical risk perceptions of option buyers and sellers. Our findings suggest that option buyers play a dominant role in pricing the delta fluctuations, whereas the option sellers are inclined to be more "present- biased". The sellers' relatively lower awareness of risk contributes to the mispricing of delta fluctuations in options. Furthermore, we explore the time-series and cross-sectional variations of this option mispricing and find that, when limits to arbitrage are higher, the return predictability of delta fluctuations becomes more prominent. Yuan Lu, The Chinese University of Hong Kong
DISCUSSANT	Ai Jun Hou, Stockholm University of Hong Kong
DISCUSSAINT	Argunnou, stockholm oniversity

## CLOSING

FRIDAY 12:30 to 13:30 LUNCH

WF8 Lounge

# END OF DAY TWO



#### Editors:

Adrian Fernandez-Perez, Auckland University of Technology, New Zealand Alireza Tourani-Rad, Auckland University of Technology, New Zealand

#### B-ranked on the ADBC Journal ranking list (https://abdc.edu.au/research/abdc-journal-list/)

Applied Finance Letters is an open-access journal publishing mainly empirical research with implications and relevance for academia and the finance industry. The aim is to encourage high-quality contributions that foster discussions among academics, policymakers, and financial practitioners. The Journal welcomes submissions from all fields of finance and is especially interested in **innovative and original** contributions. Applied Finance Letters is B-ranked on the ABDC Journal Ranking List and is indexed by EconLit and DOAJ.

Applied Finance Letters publishes articles that are typically in the 5,000 – 7,500-word range.

Papers can be submitted through the journal's website: <u>https://ojs.aut.ac.nz/applied-finance-letters/</u> and all submitted articles go through a double-blind review process.

Applied Finance Letters is a true open-access journal and does not charge for submission, publication, and journal access.





# Thank you for joining us Haere rā



The New Zealand Tui is considered one of the greatest singers of the forest! Artwork with permission by <u>The Sketch</u>