

The logo for Auckland University of Technology (AUT), consisting of the letters 'AUT' in a bold, white, sans-serif font on a black rectangular background.

SPECIAL SEMINAR SERIES

PART ONE: HAPPINESS, ECONOMICS AND
COVID-19

STEPHANIE ROSSOUW

Senior Lecturer Economics, Auckland University of Technology

Co-creator of the Gross National Happiness Index <http://gnh.today/>

Editor (Economics) Journal of Happiness Studies

Vice-President Finance International Society for Quality of Life Studies (ISQOLS)



Stephanie is a well-being economist at heart and is co-creator of the Gross National Happiness Index (GNH) for 11 countries, including New Zealand, Australia and South Africa. Using 'Big Data' extracted from the Twitter Application Programming Interface, the GNH determines the evaluative mood of a nation.

Basic outline:

1. What is Happiness Economics?
2. Why is it important to measure happiness?
3. Big Data
4. Twitter
5. Gross National Happiness Index
6. Descriptive analysis
7. Results of Covid-19 and lockdown on happiness
8. Policy implications

Wed 9th September
11am to 12:15 pm
Room: WG404 or
via Zoom (TBC)

***This seminar is hosted by the Auckland Centre for
Financial Research.***

All are welcome.

For more information, please visit <https://acfr.aut.ac.nz/conferences-and-events>

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